

**EXEMPTION CERTIFICATE
PRINTED SALES MESSAGES
(Under Agency Agreement—
Purchaser Provides Statement on
All Purchase Orders for Envelopes or
Other Printed Matter)**

CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

Regulation 1541.5

Regulation 1541.5 section (c)(6) provides that when the purchaser and seller of printed sales messages enter into an agency agreement for the purchase of envelopes or other printed matter, pursuant to subdivision (b)(10), the purchaser must clearly disclose to the third party supplier the name of the seller for whom the purchaser is acting as an agent prior to, or at the time of purchase. This condition will be met by including on all purchase orders provided to the third party supplier a statement containing the elements noted on the following example:

This order is placed for and on behalf of:

PRINTER/PRINCIPAL'S NAME

PRINTER/PRINCIPAL'S SELLER'S PERMIT NUMBER

located at

PRINTER/PRINCIPAL'S ADDRESS (*street, city, state, zip code*)

for whom

PURCHASER/AGENT'S NAME

is acting as agent.

The order is for (number of envelopes) to be used as containers for printed sales messages. The envelopes are to be delivered to

MAILING HOUSE NAME

for inclusion of the printed sales message.

SIGNATURE OF PURCHASER OR AUTHORIZED AGENT

DATE